Miraculous™

SPOTS on!

BE MIRACULOUS

I'm my own HERO

Je t'aime

So Cool

THE MAGIC IS ON!

GIRL POWER

BYE-BYE Little Butterfly

Lucky Charm

Trend Style Guide 2019



MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Trust Yourself!
YOU CAN DO IT

SHINE BRIGHT

CHIC, Justice & THE PARISIAN Way

Paris

Friendship

Je t'aime

Gotcha!

OH! OH! OH!

YOU CAN DO IT!

Gotcha!

SHOW YOUR TRUE COLORS

Love

Miraculous

GIRL POWER

Lucky Charm

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Miraculous

Love Story

DAY Dreamer

OH! OH! OH!

SHOW YOUR TRUE COLORS

SPOTS ON!

The Luckiest

Hi!

POWER

THE MAGIC IS ON!

LOVE

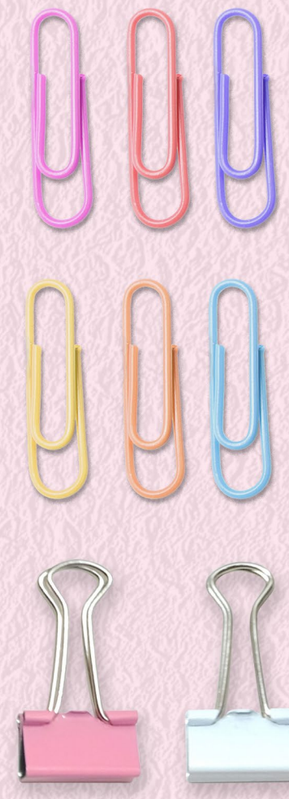
I THINK ABOUT Him HE'S SO Cool

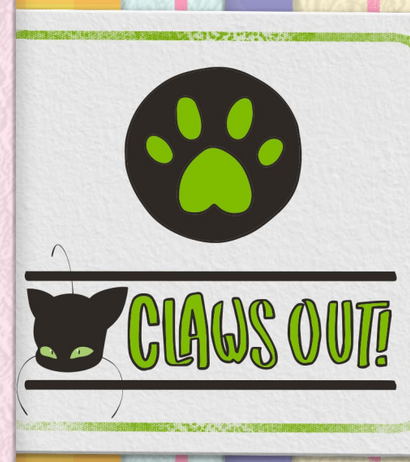
Trust Yourself!

YOU CAN DO IT

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

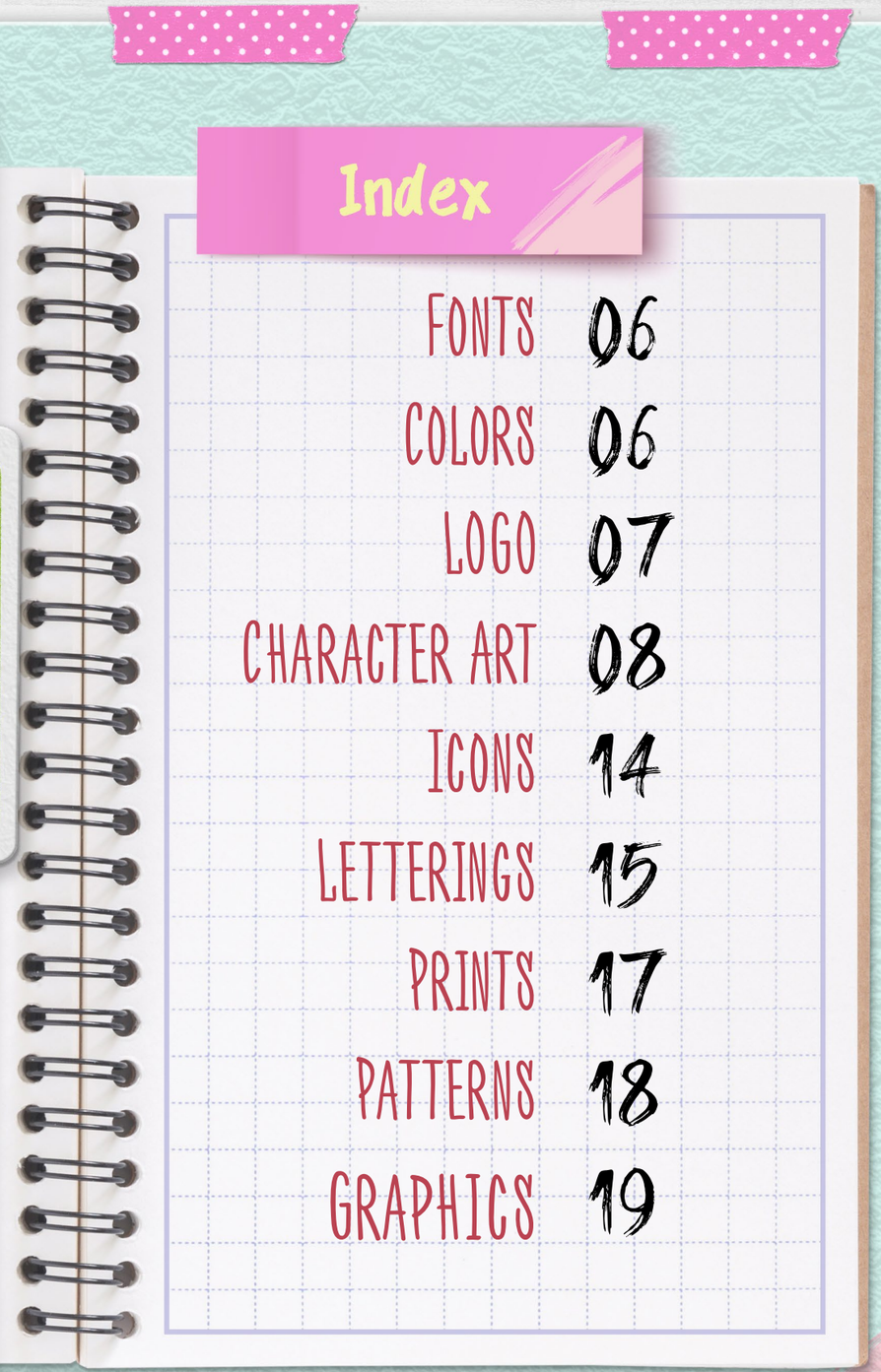












MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Fonts

The Dolbak Brush

DAFONT.COM

PH 300 CONDENSED

DAFONT.COM

Colors

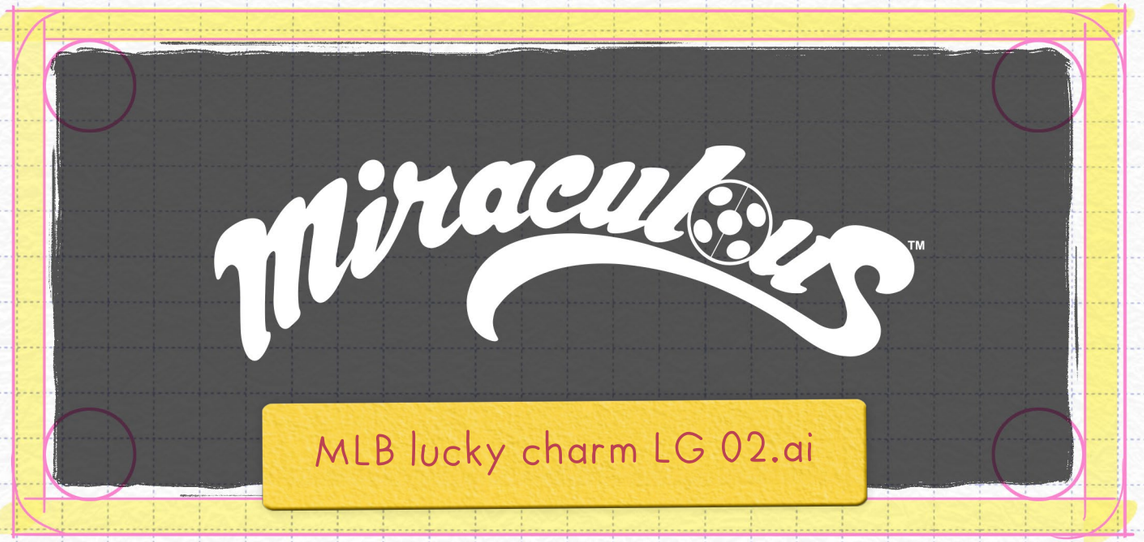
703 C	C 19 M 87 Y 61 K 9
7423 C	C 5 M 74 Y 26 K 0
1905 C	C 0 M 52 Y 6 K 0
706 C	C 0 M 27 Y 8 K 0
129 C	C 4 M 18 Y 83 K 0
587 C	C 15 M 3 Y 56 K 0
332 C	C 47 M 0 Y 27 K 0
290 C	C 31 M 6 Y 6 K 0
376 C	C 57 M 0 Y 100 K 0
271 C	C 47 M 42 Y 0 K 0
PANTONE BLACK C	C 65 M 61 Y 62 K 74
WHITE	C 0 M 0 Y 0 K 0

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Logo



MLB lucky charm LG 01.ai



MLB lucky charm LG 02.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Character Art

LADYBUG



MLB lucky charm LB 01.psd



MLB lucky charm LB 01.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Character Art

LADYBUG



MLB lucky charm LB 02.psd



MLB lucky charm LB 02.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Character Art

LADYBUG



MLB lucky charm LB 03.psd

MLB lucky charm LB 03.ai





MLB lucky charm LB 04.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

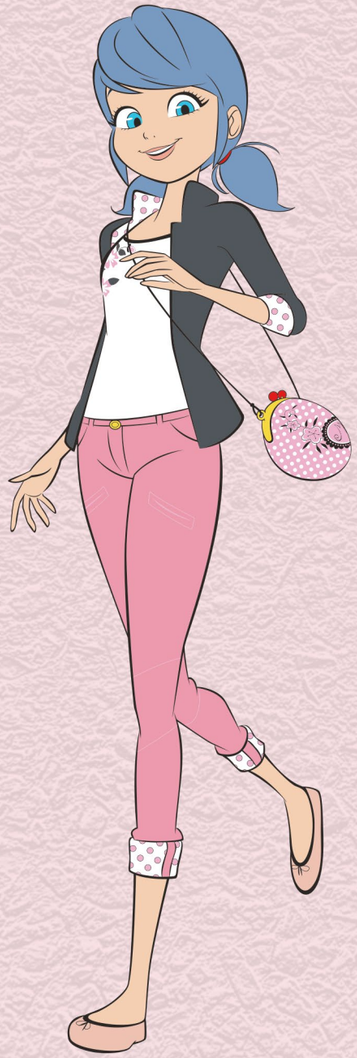
Character Art

MARINETTE



MLB lucky charm MA 01.psd

MLB lucky charm MA 01.ai





MLB lucky charm MA 02.psd

MLB lucky charm MA 02.ai



MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Character Art

ADRIEN



MLB lucky charm AD 01.psd

MLB lucky charm AD 01.ai



CAT NOIR



MLB lucky charm CN 01.psd



MLB lucky charm CN 01.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Character Art

ALYA



MLB lucky charm AL 01.psd

MLB lucky charm AL 01.ai

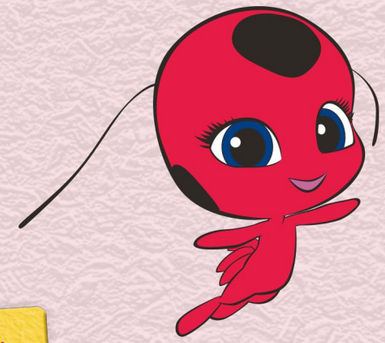


TIKKI



MLB lucky charm TK 01.psd

MLB lucky charm TK 01.ai



PLAGG



MLB lucky charm PL 01.psd

MLB lucky charm PL 01.ai



MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

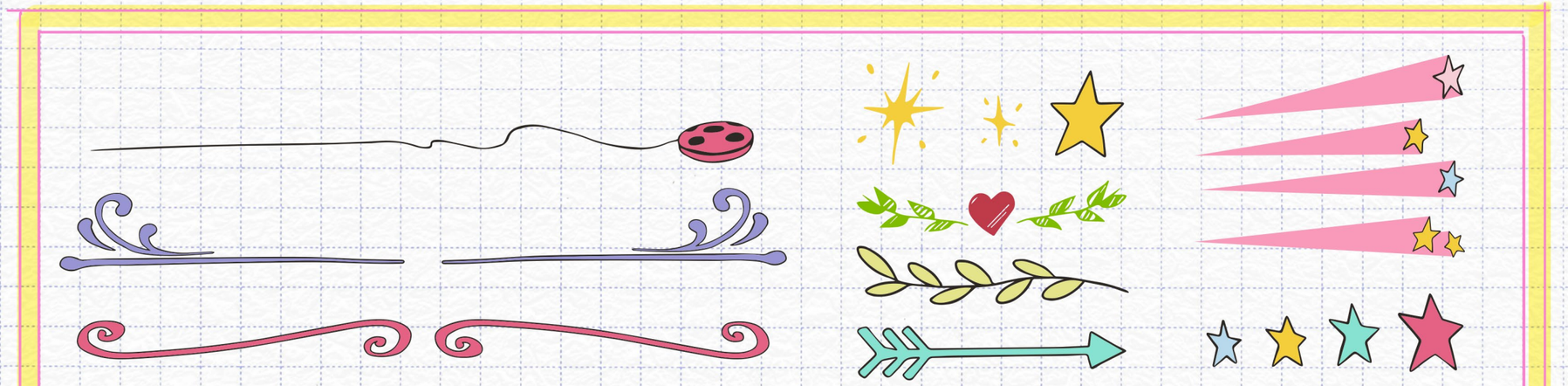
Icons



MLB lucky charm IC 01.ai



MLB lucky charm IC 02.ai



MLB lucky charm IC 03.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Letterings

THE CHOSEN Ones

Trust yourself! YOU CAN DO IT

Paris

POWER LOVE

THE MAGIC IS ON!

Shiny! I LIKE SHINY!

BE MIRACULOUS

I THINK ABOUT Him

M'LADY

Je t'aime

SPOTS ON!

I Believe in Myself!

Gotcha!

HE'S SO Cool

CHIC, Justice & THE PARISIAN way

CLAWS OUT!

SHOW YOUR TRUE COLORS

MIAU!

Hi!

MLB lucky charm LT 01.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Letterings

Marinette

Love

Friendship

DAY Dreamer

SHINE BRIGHT

STORY

Friends 4 EVER

The LucKiest

Alya

I'm my own HERO

GIRL POWER

WE ARE SUPER HEROES NOT STARS

YOU CAN DO IT!

OH! OH! OH!

BYE-BYE Little Butterfly

MLB lucky charm LT 02.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

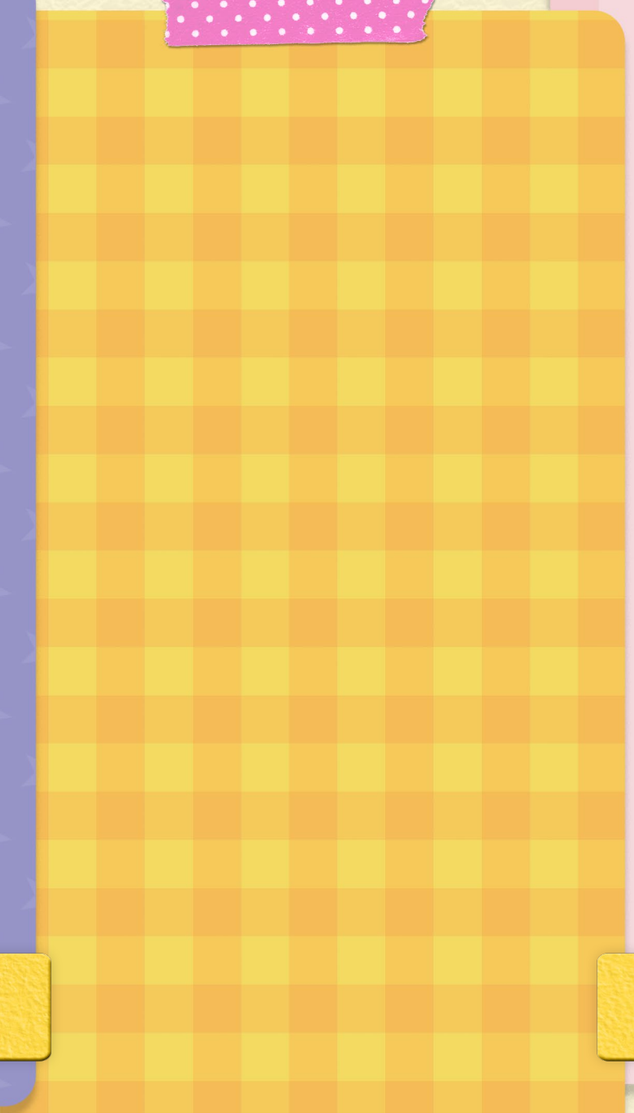
Prints



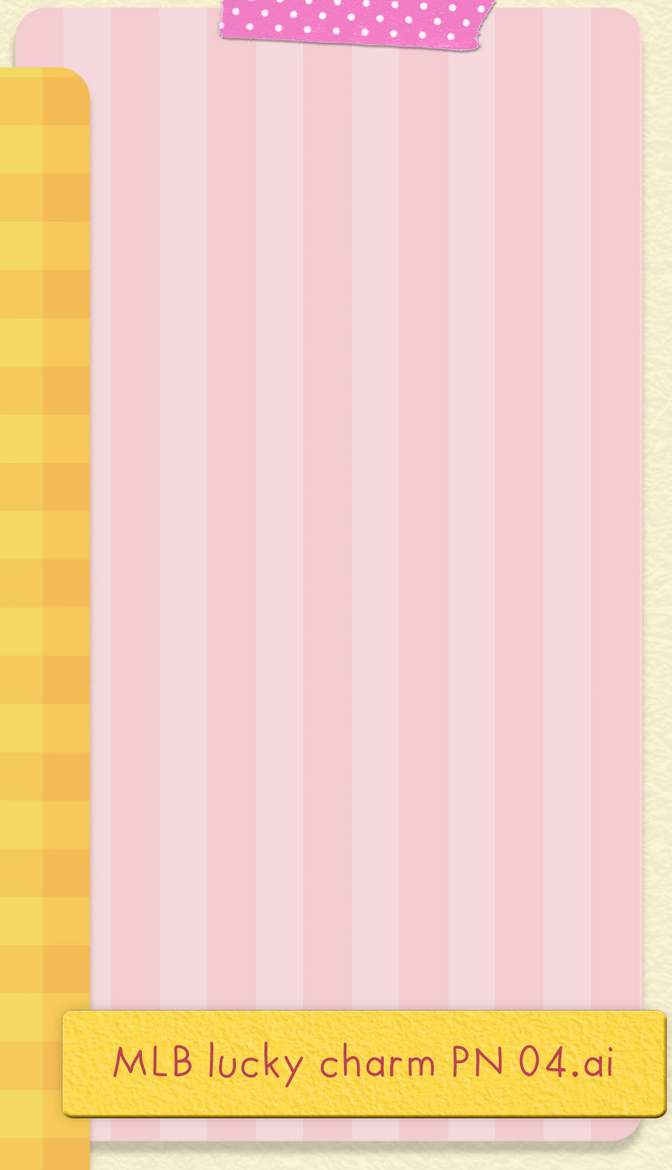
MLB lucky charm PN 01.ai



MLB lucky charm PN 02.ai



MLB lucky charm PN 03.ai



MLB lucky charm PN 04.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Patterns



MLB lucky charm PT 01.ai



MLB lucky charm PT 02.ai



MLB lucky charm PT 03.ai



MLB lucky charm PT 04.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.



MLB lucky charm GR 01 A.ai



MLB lucky charm GR 01 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Graphics



MLB lucky charm GR 02 A.ai



MLB lucky charm GR 02 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Graphics



MLB lucky charm GR 03 A.ai



MLB lucky charm GR 03 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Graphics



MLB lucky charm GR 04 A.ai



MLB lucky charm GR 04 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.



MLB lucky charm GR 05 A.ai



MLB lucky charm GR 05 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Graphics



MLB lucky charm GR 06 A.ai



MLB lucky charm GR 06 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.



MLB lucky charm GR 07 A.ai



MLB lucky charm GR 07 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

Graphics



MLB lucky charm GR 08 A.ai



MLB lucky charm GR 08 B.ai

MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

ZAG HEROEZ

miraculous™

Globo

Lucky Charm

ZAG MiraculousTM is a trademark of Zag America, LLC — Method Animation. © 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.